Duluth Police Department - 2010 Performance Measures

| Program | Goals and Objectives | Resources | Output | Efficiency/ Quality | Outcomes and Results |
|--|--|--|---|---|---|
| Downtown Duluth Safety | Improve sense of safety and security for citizens and visitors | Patrol, Community Officers, Neighborhood Impact Team, Investigations, other LE, building inspection; CPTED Surveillance equip, crime suppression tactics | Increased # of crime suppression details; more directed patrol by DPD and other LE; TLE; use media to celebrate successes; engage/connect w/ businesses and residents | Reduced % of Part 1 and 2 crimes | -Improved perception of safety on National Survey; -fewer arrests for Part 1 and 2 crimes; |
| Traffic Safety | Improve traffic safety | Patrol Division, Traffic Engineering | Increase Speed and DWI enforcement efforts. Increase 3 days of Deployment of Stealth Stat and Speed Trailer, use media successes & community service messages | Increase DWI arrests 10 %; Increase number of traffic stops by every officer; increase # of Speeding tickets issued | -Improved perception of safety on National Survey; -Reduce crashes resulting in death or injury; -Fewer traffic safety complaints related to speeding or other traffic safety related issues |
| False Alarm Monitoring (Crywolf) | Reduce false alarm calls | CryWolf Corp monitoring false alarms, DPD | CryWolf Corp monitors false alarms fining repeat violators; DPD responds to alarms and encourages business owners to work with alarm companies to reduce | Substantial reduction in police false alarm response | - More time for police to address public safety needs; -less wear and tear on vehicles responding to alarms; -less risk of injury to officer or property damage (vehicle crashes) responding to false alarms. |
| Crime Prevention | Increase Crime Prevention awareness | Patrol Officers, Community Officers, Investigators and all non-sworn personnel | Increase community crime prevention training; use media for crime prevention education; web page. | Reduce # of victims of crime; increases sense of safety; builds rapport between police and citizens; | -Reduce crime, and fear of crime; -Improved knowledge of crime prevention by citizens reflected on National Survey; -Broadened community support |
| Customer Service, Case Status | Increase correspondence and dialogue with victims keeping them apprised of case status/progress | Patrol Officers/Investigators | Delivering realistic, timely and accurate updates of case viability/status and progress to victims of crime | Better customer service; build rapport with community; offers closure to victims of crime. | Increasing % of victims contacted (beginning 2009, estimated 20% notified) |